



# EXHIBITOR PROSPECTUS

October 8-9, 2019 | Baton Rouge, LA

## **THE LOUISIANA 811 CONNECTION...**

... brings industry partners together with stakeholders to share safe digging practices and ideas about how to best protect the underground infrastructure.

Gather and network with over 200 safety-minded professionals from Louisiana and southeastern Texas, including member utility companies, local excavators, locators, association members, regulatory agency staff and others affiliated with the damage prevention industry.

Showcase your brand's relevance to hundreds of stakeholders in one convenient location at the Louisiana 811 Connection, the event planned by professionals, for professionals! The Exhibit Hall is open primarily when sessions are closed to help you attract the maximum number of visitors to your booth. Product demonstrations and refreshment breaks are also strategically located in the Exhibit Hall, and show hours include breakfast, lunch, and evening networking receptions.

Our special Keynote Speaker will be Sharon Lipinski, creator of "Harnessing the Power of Habits" In addition, a variety of technological and informational sessions led by industry experts will be offered throughout this 1- ½ day meeting.

## **SPONSORSHIP OPPORTUNITIES**

**BECOME A SPONSOR!** As an 811 Connection Sponsor, you are recognized for taking an active role in helping to prevent damages and improve safe digging. When you become a Meeting Sponsor, your organization publicly demonstrates its commitment to making Louisiana a safer place to live, work and play.

**SPONSOR LOGOS WILL BE FEATURED PROMINENTLY ON:**

- Promotional Social media posts and updates,
- On-site banners and programs, speaker presentations
- Promotional emails, and
- Other public facing materials

Contact Event Manager, **Corrine Sullivan** to discuss how you can partner with us and sponsor this event.

Corrine Sullivan  
 651-447-3201  
 Corrine@occinc.com

Cornerstone Sponsors	Foundation Sponsors	Connection Sponsors
\$10,000 fee	\$5,000 fee	\$2,500 fee
Includes	Includes	Includes
<ul style="list-style-type: none"> <li>• Two (2) exhibitor booths 10' x 20' space (optional)</li> <li>• Ten (ten) registrations to conference</li> <li>• Recognition on the Louisiana 811 Connection website</li> <li>• Logo on all printed materials</li> <li>• Thank you throughout the conference</li> <li>• Plus the following designation:                             <ul style="list-style-type: none"> <li>◦ Hospitality Reception Sponsor</li> </ul> </li> </ul>	<ul style="list-style-type: none"> <li>• Two (2) exhibitor booths 10' x 20' space (optional)</li> <li>• Four (4) registration to conference</li> <li>• Recognition on the Louisiana 811 Connection website</li> <li>• Logo on all printed materials</li> <li>• Thank you throughout the conference</li> <li>• Plus the following designation:                             <ul style="list-style-type: none"> <li>◦ Exhibitor Reception Sponsor</li> </ul> </li> </ul>	<ul style="list-style-type: none"> <li>• One (1) exhibitor booths 10' x 10' space (optional)</li> <li>• Two (2) registration to conference</li> <li>• Recognition on the Louisiana 811 Connection website</li> <li>• Company listing on all printed materials</li> <li>• Sponsored E shots</li> <li>• Thank you throughout the conference</li> </ul>

## EXHIBITOR OPPORTUNITIES

Interested in becoming an exhibitor? Exhibit space is available.

Be a part of this exciting event. Partner with us in connecting the stakeholders in the industry and strengthening relationships. Connect with industry professionals and decision makers. We have targeted the audience and are bringing them to you to display your products and services to help increase your on-site visibility and build brand equity with your target audience.

**Turning Ideas into Action....** The Louisiana 811 Connection provides participants an opportunity to network, share information, solve problems, keep up-to-date with the latest technological developments relating to the construction industry and to discuss and share best practices on some of the most pressing damage prevention challenges.

This is your chance to be part of this annual event!

### **Exhibitor Registration - \$500**

Exhibitor registration deadline is **Wednesday, Sept. 18, 2019**

### **Rental of exhibit space includes:**

- An 8' x 10' Booth space
- Two (2) Complimentary Exhibit Hall and General Session badges
- One six (6') foot skirted table with two chairs in a 10' space
- Electricity available upon request.
- Complimentary Final Registration list
- The opportunity to participate in Exhibit Hall activities, designed to drive attendee traffic to participating booths
- Onsite banners and signage
- Logo's on public facing materials, such as T shirts and giveaways, etc.

Exhibits are located in the Foyer of the Event Center, providing easy access

## EXHIBITOR HOURS / SCHEDULE

**MONDAY, OCT. 7 - REGISTRATION AND SET-UP** 10 AM – 6 PM

- Welcome Reception and Networking 5 PM – 7 PM

**TUESDAY, OCT. 8**

- Louisiana 811 Connection Sessions 8 AM – 4 PM
- Exhibitor Reception 5 PM – 7 PM

**WEDNESDAY, OCT. 9**

- Louisiana 811 Connection Sessions 8 AM – 12:00 PM
- Exhibitor Farewell 10:00 AM – 10:30 AM

**Exhibit booths must be dismantled on Wednesday at 10:30 AM**

### Shipping Information:

Shipments should be delivered no more than two (2) days prior to the event. They should arrive between October 5-7, 2019.

## IMPORTANT DATES & DEADLINES

- **SPONSORSHIP DEADLINE** - Wed. Sept. 18, 2019
- **EXHIBITOR REGISTRATION DEADLINE** - Tues. Oct. 1, 2019
- **LODGING DEADLINE** - Sunday, Sept. 22, 2019

## LODGING INFORMATION – L’Auberge Baton Rouge



### **ADVANCE HOUSING DEADLINE:**

September 22, 2019

A block of rooms has been reserved at the L’Auberge Hotel & Casino at 777 L’Auberge Avenue, Baton Rouge, LA 70820 for Monday, October 7 and Tuesday, October 8, 2019.

Any reservations after this date will be accepted on a space and rate availability basis.

Reservations can be made by going online or calling the hotel directly.

To make lodging reservations go online <https://www.lbatonrouge.com/hotel/> and enter the promo code RONE19 or call L’Auberge at [1-866-261-7777](tel:1-866-261-7777)

Lodging rate is \$109.00 plus taxes.

Check-in time is 4:00 PM, check out is 11 AM

Don’t delay - Make Your Reservations today!